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3PM WELCOMES NEW BOARD MEMBERS AND COMMITTEE CHAIRS

PRINCETON JUNCTION, NJ – March 4, 2008 – Third Party Marketers

Association, Inc. (3PM), has announced its Board of Directors for the new year. CEO/Partner of Tessera Capital Partners, LLC, Donna DiMaria, will server as the President of the association. DiMaria succeeds Steve Rubenstein, Principal of Arrow Partners, who serves as Immediate Past President. 3PM has also appointed Stacy Havener, Managing Partner of Candlewood Advisory Partners, LLC, to the position of Secretary and Bob Callaghan, Founder of Pursuit Capital Marketing, LLC, as Treasurer.

3PM also welcomes Darien Gould, Founder of DG Analytics, as Communications & Marketing Committee Chair, Sandra Powers, Founder of ARK Global, LLC, as Membership Committee Chair and Daphna Shamash, Research Associate at MIT Associates, LLC. as Events Committee Chair.

“The board and I are looking forward to an exciting year,” said DiMaria. “To keep up with the ever-changing investment management industry, we’re implementing new marketing initiatives, increasing the value of our membership and hope to draw in more attendees to our conferences and events.”

Since its formation in 1998, the goals of 3PM have been to provide business and networking opportunities, educate members about the financial services industry and enhance current standards and business practices among third party marketers worldwide.

For more information about 3PM, please visit www.3pm.org or contact Barbara Swanda at info@3pm.org.

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About Third Party Marketers Association, Inc. (3PM)

3PM is a professional association with more than 50 member organizations that assist in increasing institutional assets for their diverse following of investment manager clients. The organization's goals are to cultivate relationships and business opportunities among members and to provide information and education about the industry. In addition, 3PM also aims to enhance professional standards and integrity by advancing best practices throughout the financial services industry. More information is available at www.3pm.org.