



**3PM**

THIRD PARTY MARKETERS  
ASSOCIATION

**2010 ANNUAL CONFERENCE SPONSORSHIPS**  
**OCTOBER 13-14, 2010**

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chicago '10



## 2010 ANNUAL CONFERENCE SPONSORSHIPS



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### PLATINUM LEVEL (1 SPONSORSHIP AVAILABLE)

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#### Opening Night Sponsor - \$5,000

##### Featuring:

- Introduction by a Board member at the Member Dinner and Conference Welcome
- Company discussion in Conference press release
- Feature in pre-Conference e-blasts
- One full-page color ad in the front of the Conference program
- Conference registration and meals for two attendees

- Your logo showcased on Cocktail & Dinner signage
- Your logo showcased on cocktail napkins during Opening Cocktail Reception
- Your company name and logo showcased on Member Dinner program card
- Opening Night Sponsorship acknowledgement in the Conference program
- Personalized pen with company name and logo included in each attendee's welcome package
- Company literature included in each attendee's welcome package
- Display table in the Exhibitor's area
- Your company logo and web link on the 3PM website
- Your company logo and website address on all Conference materials
- Your company name, logo and company description included in Conference promotional materials
- Listing on 3PM's Service Provider List

### GOLD LEVEL (1 SPONSORSHIP AVAILABLE)

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#### Luncheon Sponsor - \$4,000

##### Featuring:

- 10-minute product demo or presentation during lunch
- Introduction by a Board member at the Conference Welcome
- Half page color ad in the Conference program
- Conference registration and meals for two attendees

- Your logo showcased on Luncheon signage
- Luncheon Sponsor acknowledgement in the Conference program
- Display table in the Exhibitor's area
- Your company logo and web link on the 3PM website
- Your company logo and website address on all Conference materials
- Company literature included in each attendee's welcome package
- Your company name, logo and web link included in Conference promotional materials
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### SILVER LEVEL (1 SPONSORSHIP AVAILABLE)

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#### Closing Cocktail Reception & Raffle Sponsor - \$2,750

**Featuring:**

- Sponsorship of highly attended closing event and enjoyable raffle prize
- Introduction by a Board member at the Conference Welcome
- Your logo showcased on cocktail hour signage
- Half page color ad in the Conference program

- Closing Cocktail Reception Sponsor acknowledgement in the Conference program
- Display table in the Exhibitor's area
- Conference registration and meals for one attendee
- Your company logo and web link on the 3PM website
- Your company logo and website address on all Conference materials
- Company literature included in each attendee's welcome package
- Your company name, logo and web link included in Conference promotional materials
- Networking opportunities at sessions and meals
- Listing on 3PM's Service Provider List

### BRONZE LEVEL (4 SPONSORSHIPS AVAILABLE)

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#### Registration Desk Sponsor - \$1,800

- Introduction by a Board member at the Conference Welcome
- Your logo showcased on Registration Desk signage
- Registration Desk Sponsor acknowledgement in the Conference program
- Display table in the Exhibitor's area
- Conference registration and meals for one attendee
- Your company logo and web link on the 3PM website
- Your company logo and website address on all Conference materials
- Company literature included in each attendee's welcome package
- Your company name, logo and web link included in Conference promotional materials
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## 2010 ANNUAL CONFERENCE SPONSORSHIPS

### Breakfast Sponsor - \$1,800

- Introduction by a Board member at the Conference Welcome
- Your logo showcased on Breakfast signage
- Breakfast Sponsor acknowledgement in the Conference program
- Display table in the Exhibitor's area
- Conference registration and meals for one attendee
- Your company logo and web link on the 3PM website
- Your company logo and website address on all Conference materials
- Company literature included in each attendee's welcome package
- Your company name, logo and web link included in Conference promotional materials
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### Morning Break Sponsor - \$1,800

- Introduction by a Board member at the Conference Welcome
- Your logo showcased on Break signage
- Break Sponsor acknowledgement in the Conference program
- Display table in the Exhibitor's area
- Conference registration and meals for one attendee
- Your company logo and web link on the 3PM website
- Your company logo and website address on all Conference materials
- Company literature included in each attendee's welcome package
- Your company name, logo and web link included in Conference promotional materials
- Networking opportunities at sessions and meals
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### Afternoon Break Sponsor - \$1,800

- Introduction by a Board member at the Conference Welcome
- Your logo showcased on Break signage
- Break Sponsor acknowledgement in the Conference program
- Display table in the Exhibitor's area
- Conference registration and meals for one attendee
- Your company logo and web link on the 3PM website
- Your company logo and website address on all Conference materials
- Company literature included in each attendee's welcome package
- Your company name, logo and web link included in Conference promotional materials
- Networking opportunities at sessions and meals
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### CONFERENCE PROGRAM LISTING - \$350

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- Sponsorship acknowledgement in the Conference program, featuring company name & logo, contact information, website, and company description (max. 100 words)



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## 2010 ANNUAL CONFERENCE SPONSORSHIP AGREEMENT OCTOBER 13-14, 2010

All sponsorship opportunities are reserved on a first-come, first-served basis. Don't delay!

Name

Company

(Print company name above exactly as it will appear on all Sponsorship materials)

Address

City/State/Zip

Telephone  E-mail

### Tell us which Conference Sponsorship(s) you would like:

- |   |         |  |         |
|---|---------|--|---------|
| <input type="radio"/> Platinum Level – Opening Night                        | \$5,000 | <input type="radio"/> Bronze Level – Breakfast       | \$1,800 |
| <input type="radio"/> Gold Level – Luncheon                                 | \$4,000 | <input type="radio"/> Bronze Level – Morning Break   | \$1,800 |
| <input type="radio"/> Silver Level – Closing Cocktail<br>Reception & Raffle | \$2,750 | <input type="radio"/> Bronze Level – Afternoon Break | \$1,800 |
| <input type="radio"/> Bronze Level – Registration Desk                      | \$1,800 | <input type="radio"/> Program Listing                | \$ 350  |

**PAYMENT:** Must be made by check or credit card. Please make checks payable to: **"3PM"**  
(checks must be in U.S. funds only and drawn on a U.S. bank).

In the amount of: \$  USD

Card Number  Exp. Date

Signature

Please return payment with this Agreement Form to:  
**3PM** 191 Clarksville Road, Princeton Junction, NJ 08550 or by fax: (609) 799-7032

**ADDITIONAL INFORMATION:** For questions or to learn more about partnership and advertising opportunities available with 3PM, please contact Barbara Swanda, Association Manager at (609) 799-4900.

**CANCELLATION & PAYMENT POLICY:** This document serves as a contract. All Sponsorship requests are final. Execution of this Agreement Form signifies assumption of legal responsibility to pay for all Sponsorships as stipulated on the Form. Sponsorship refund requests must be received in writing. Cancellations are subject to a \$150 service charge. Payment must be made in U.S. dollars drawn on a U.S. bank.

Signature: By signing this document, you agree to the guidelines outlined above.

Printed Name:

Signature:  Date: